



# White-Label eLearning Platform

& eContent  
Distribution  
System

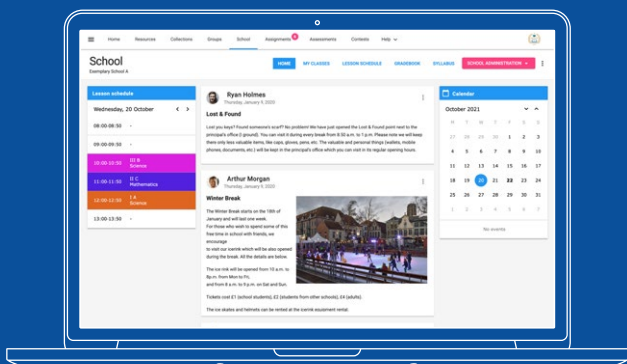


# Advanced LMS supporting Adaptive Learning Paths

## Versatile eLearning Platform

mCourser is a comprehensive eLearning Platform (LMS) supporting Adaptive Learning, dedicated to publishers delivering highly interactive educational eContent packages. It effectively supports educational processes and interactions between teachers and students.

mCourser collects millions of data daily from students solving digital activities, playing educational games, and completing the tasks assigned by their teachers.



## Virtual Classroom

A perfect online recreation of an authentic class experience. Virtual Classroom is a space for audio-video communication between teachers and students, making distance education accessible and effective. A set of advanced tools for online classes includes an interactive whiteboard, Presentation Tool, Breakout Rooms, real-time polls, interactive tasks and many more features for student engagement. Automatic reports inform teachers about the results of quizzes, tests, and other interactive activities assigned in a real-time mode.

## Extensive Reporting

mCourser offers extensive reports to teachers and publishers. The reports for teachers present each student's percentage score, the number of mistakes, check button clicks, uncorrected errors, and the amount of time needed to complete each task. This information is invaluable for implementing an individual approach to particular students' needs.

The reports for publishers include a vast amount of information stemming from Big Data analytics. It records even the most detailed information about how users interact with publishers' eContent, which is invaluable for the development and improvement of the courses.

## Assignments

A functionality enabling teachers to select and give class exercises or homework to individual students or entire classes. Tasks can be based on eContent packages or teachers' own resources created in mCourser's authoring tool. Teachers can grade the assignments manually or automatically with instant reports on results.



## Assessments

Advanced, comprehensive functionality with all elements necessary for preparing, conducting and evaluating tests. A set of practical tools enables teachers to select test materials for individual students and an entire class, set and edit deadlines, grade the tasks automatically, manually or in a combined way. The incorporated Test Generator allows for automatic preparation of multiple versions of the same assessment, which can be printed or used online.

## Collaboration

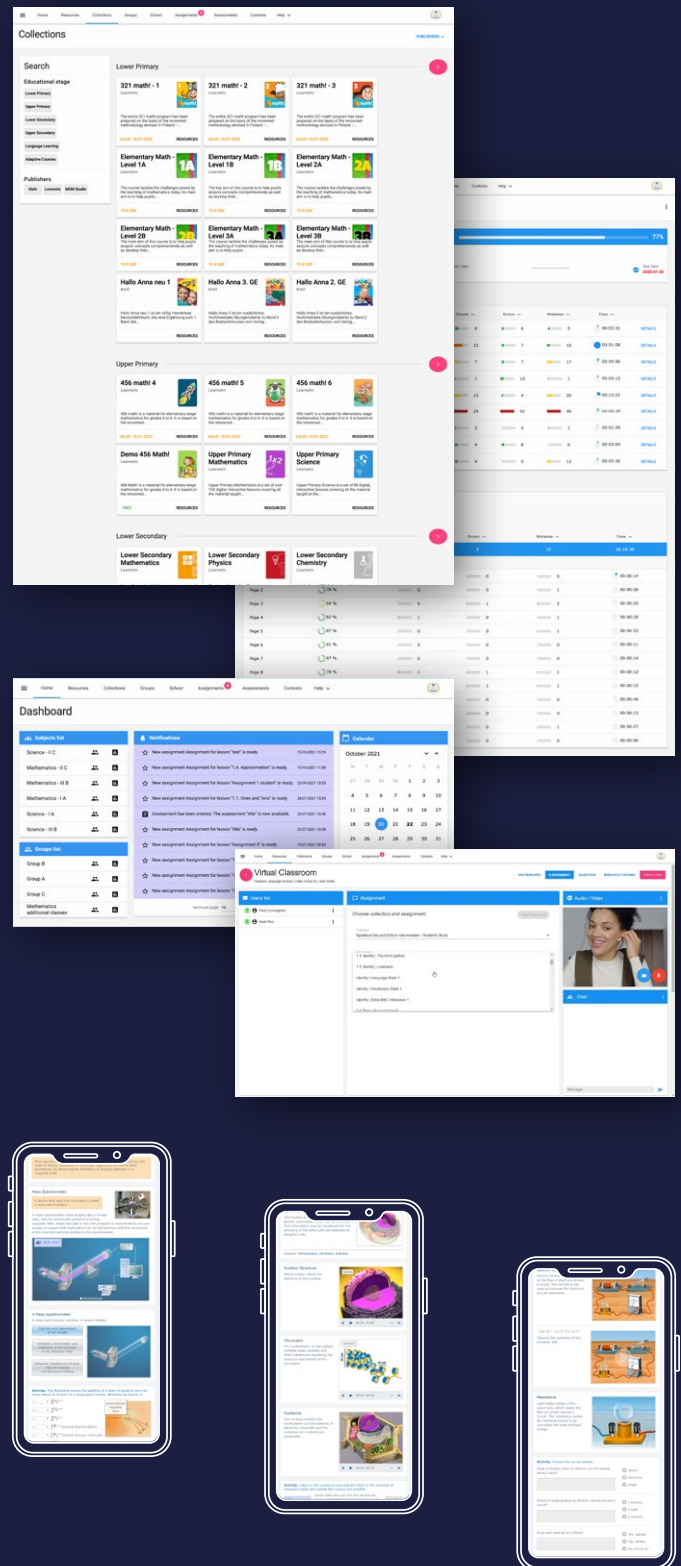
mCourser provides numerous features that facilitate group work, joint projects and cooperation between the students. The school admin can determine which collaboration units should be available to the students.

## Contests

The Contests functionality makes it possible to organise contests, tests and exams for thousands of students at the same time. In this mode, students get an exact time slot to complete a test based on selected materials, including mCourser content packages and mInstructor teacher-created resources.

## Online & Offline

There are places and situations when access to the Internet is unavailable. Thanks to the offline mLibro app, it is no more a problem. From now on, students can work anytime and anywhere. mLibro works perfectly on Windows, iOS and Android.



Connecting  
with the  
**Connected  
Generation**

## VIRTUAL CLASSROOM

A complete learning environment for accessible and effective distance education. A set of advanced tools successfully engages and activates students.

## DISTRIBUTION

mCourser platform provides educational publishers with a wide range of features for eContent distribution. The tools include course licensing and subscription, access codes, online payments and more.

## SCHOOL MANAGEMENT

A complete set of features for managing the entire virtual school, including lesson schedules, attendance records, reporting, grade books, teacher/student/parent communication and more.

## SAAS MODEL

No need for installation: mCourser is a fully cloud-based solution delivered in a Software-as-a-Service model.

## ADAPTIVE LEARNING PATHS

Advanced algorithms support eCoursers' adaptivity and selecting optimal learning paths. An easy-to-use editor facilitates the creation of adaptive algorithms and interdependence between alternative learning paths.

## BIG DATA

The ever-growing collection of vast data comes from all user interactions with the eContent deployed on the platform.

## ASSIGNMENTS

Intuitive functionality for managing tasks given to particular students or entire classes, from first selection to final evaluation.

## ASSESSMENTS

Advanced, comprehensive functionality with all elements necessary for preparing, conducting and evaluating tests.

## MOBILE READY

Accessible from a variety of stationary and mobile devices with different screen resolutions.

## WHITE-LABEL LMS

Open architecture makes mCourser highly customisable and capable of answering individual publishing needs. API allows for connection with third-party LMS platforms, creating a new look & feel with functions meeting different group expectations.

## REPORTS

Detailed reports present students' results, time spent on eContent materials, number of revisions, help button clicks, and many more.

## PRESENTATION TOOL

Practical feature for conducting live presentations enables teachers to draw, write, present and edit basic multimedia during an online class.

## ONLINE & OFFLINE

All results are synced, stored and managed online on the mCourser platform with mLibro – a dedicated native offline application.

